What does this visualization tell? Is this a good way to tell the story I want to tell?

How does this relate to other measures?

Anything that seems to be a pattern? Anything that stands out?

What do I see here? Everything as expected?

TRANSFORMATION

Can I filter the dataset to focus on what is important? Can I zoom in on some specific details?

TRANSFORMATION

Would combining multiple variables make the data more meaningful?

This booklet is part of the Data Toolkit.
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Questions for data

When you are stuck, or looking for an idea what to do with your data