

By creating the scenario you will outline your thoughts on:

- 1 What challenge you are addressing
- 2 How the solution will ideally function and be used in a concrete situation
- 3 The next steps for how to get there in practice

In the three parts of the scenario there are supporting questions for inspiration of what to describe and illustrate.

- Attempt to make the scenario as visual as possible.
- Feel free to use different media to illustrate your thoughts on the future scenario, e.g. drawing on flip chart paper or making a digital presentation.
- You are welcome to use more than one sheet of paper for each part of the scenario, but aim to keep the scenario simple and to the point.
- The scenario is an early attempt to pitch your idea by describing how it will work.

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PART 1: THE CHALLENGE

- What is the challenge, the unmet user need or data opportunity that you are addressing?

PART 2: THE IDEAL SCENARIO

- Walk us through *the ideal future scenario* where your proposed solution addresses that challenge.
- What role does the data play in this? What data format is needed? What is the data output?

PART 3: HOW TO GET THERE

- How does your idea address the challenge?
- What resources including data sets and people/organisations are required to make the solution work?

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PART 3: HOW TO GET THERE

- *How* does your idea address the challenge?
- What *resources* including data sets and people/organisations are required to make the solution work?

3 ILLUSTRATE HOW TO GET THERE:

PART 1: THE CHALLENGE

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- *Walk us through the ideal future scenario where your proposed solution addresses that challenge.*
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PART 3: HOW TO GET THERE

- *How does your idea address the challenge?*
- *What resources including data sets and people/organisations are required to make the solution work?*