

1 THE INNOVATION STARTING POINT: CHALLENGE / USER NEED / DATA OPPORTUNITY

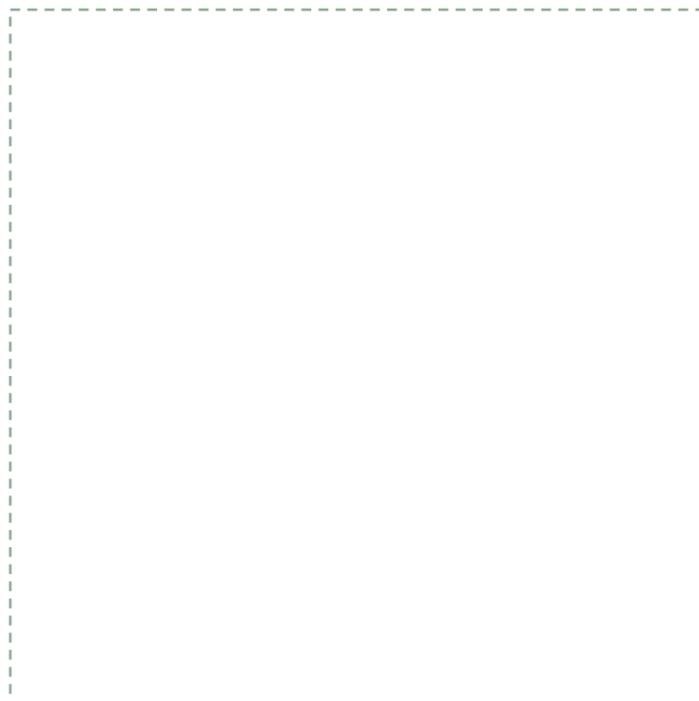
Describe in short the challenge / unmet user need / data opportunity you will explore in this project.

2 THE DATA INNOVATION QUESTION

Write down the data innovation question that you created using the Need Definition tool. Examples of how to begin the question: How can we develop..., How can we make it possible to..., How might we..., How might we use open data to... The question specifies the need for innovation and encouraging ideas for new solutions, so use it to set the direction for generating many ideas (step 3).

5 SELECT ONE IDEA

After completing a brainstorm and a prioritizing exercise, choose one idea that can be developed into a prototype. Place it in the space below.



6 IDEA TITLE

Write down a title that best describes the idea you have chosen.

7 IDEA DESCRIPTION

Describe the idea in the space below.

3 BRAINSTORM

Use the data innovation question (from step 2) to set the direction for generating many ideas. Individually jot down five ideas of solutions that come to mind. Use post-its so that you can re-organize the ideas later on.

Present one idea each at a time and group them if they are similar. Use this sheet as a canvas or a larger canvas in A2.

Take photos for documentation and upload them digitally to the O4C platform.

4 PRIORITIZING IDEAS

Place the ideas into the matrix below in relation to how well they utilize open data and how easy or challenging they are to implement. Use this as a canvas or a flip-over in the size A2.

Use this mapping to make a qualified decision as to choosing the idea to develop further (step 5).

