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Reviewer(s):	Anne Bock (AAU), Marco Marengo (TI)
Author/editor:	Amalia de Götzen (AAU)
Contributing partners:	AAU

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### Contributors

Part. Nr.	Part. short name	Name of the Contributor	E-mail
1	AAU	Amalia de Götzen	ago@create.aau.dk
4	TI	Marco Marengo	<a href="mailto:marco.marengo@telecomitalia.it">marco.marengo@telecomitalia.it</a>
1	AAU	Louise Torntof	lto@create.aau.dk



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## **1. Executive Summary**

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This Dissemination Strategy deliverable sets out a clear strategy allowing the project partners to address all relevant project stakeholders involved in the deployment and replication of the O4C solution on a local, national, EU and global level.

It outlines all activities that will be delivered to spread the O4C voice. The deliverable is divided into six main chapters: after a short introduction the dissemination target will be described, both in terms of the local and overall project perspective. The deliverable then describes the dissemination plan and the overall design and use of strategic communication tools that will be used by the WP5 leader with support of all project partners to deliver the deployment of large-scale European promotion and local level dissemination campaigns that will ensure a widespread dissemination of the O4C findings and insights. A schedule of all the activities is presented with the definition of roles and responsibilities of all partners.

## 2. Introduction

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### 2.1 Purpose of the document

This Dissemination Strategy provides a framework for all actions which support the outreach efforts needed to disseminate and sustain the uptake, validation and replication of the O4C solution for empowering citizens to make meaningful use of open data throughout Europe. This document is a contractual deliverable (D5.1) of the project and will outline the strategic plan, the tactics, the key messages, the key target audiences and the optimal approach to engaging and interacting with stakeholders about O4C.

### 2.2 Scope of the document

O4C targets three key groups:

1. Local citizens, community groups and business users who will generate content and are the primary users and immediate beneficiaries of the O4C OpenDataLab platform,
2. Local city administrators who will benefit from the data and improvements to public services created by the platform, and
3. Community experts, academics and students from across Europe whose research will be enhanced by the findings from the project. The dissemination strategy for the project covers all these user groups.

### 2.3 Audience for the deliverable

The audience for this Deliverable are the consortium partners who will follow this plan in order to deliver coherent dissemination activities, and the European Commission so they understand what communication activities are happening during the project, where, when and by whom.

### 2.4 General approach to dissemination

O4C understands that communication and dissemination for the project needs to take place on two levels:

1. At the local pilot level, O4C will create a communication strategy that will assist the participating partners to engage with their citizens and stakeholders in the Hackathon activities and help shape their pilot development. The strategy will ensure all local stakeholders are informed about the O4C project and have the opportunity to help defining its services and solutions to best meet the needs of themselves and their community.
2. At the project level, to ensure that the O4C solution is shared across Europe, O4C will disseminate project findings to other cities administration's/decision makers, NGO's and SMEs to encourage them to take up the O4C solution themselves through adopting a practical, piloted-tested approach. The O4C dissemination team will encourage cities to consider the OpenDataLab platform in their modernisation, social innovation and growth strategies. O4C will also disseminate to academic institutions, national and EU governments, other EU member states and will promote the take-up of the platform at the Pan-European level.

### 3. Dissemination target

#### 3.1 Stakeholders management

The term “stakeholder” includes individuals or groups with a common interest in the project. The stakeholders for O4C have been grouped into broad categories that make it easier to understand the types of communication needed:

- Users & beneficiaries: Citizens, Community Organisations, NGOs, SME’s, Cities
- Influencers: European Commission, the Media, Academia, Related Projects
- Providers: Project Partners and subcontractors
- Governance: European Commission and other government departments

In order for O4C to create an effective and successful communication and dissemination strategy, the key stakeholders within each user group and their interests in the O4C project need to be identified. Understanding the motivation of each stakeholder helps to tailor the dissemination strategy more accurately, therefore achieving greater impact.

The key themes for communication are:

- OpenDataLab platform
- Social Innovation/ Participation
- Open Data
- News and Events
- Impact
- Hackathon

For each stakeholder, the communication content and engagement methods must be defined. This will include acknowledgement of any specific communication protocols that must be followed. The table below sets out a Framework to embrace these goals.

**Table 4: Stakeholders map with specific channels**

Stakeholder type	Local Level Channels	European Global Channels
<b>User</b>	O4C website; O4C OpenDataLab User workshops and focus groups; Video Instructions; Project newsletters; Social media	O4C website; Project newsletters; Social media

<b>Influencer</b>	Project website; Local press; Project newsletters; Personal outreach and local events; Social media	Project website; International press; Project newsletters; Personal outreach and international conferences; Social media
<b>Provider</b>	Project intranet; Email/Phone/Skype; Project meetings	Project intranet; Email/Phone/Skype; Project meetings
<b>Governance</b>	Project website; Local press; Project newsletters; Local press conference	Project website; International press; EU newsletters; International conferences

### 3.2 Local target audiences for engagement

Local stakeholders for each pilot site have been identified during the visioning work for WP1. These lists will be developed during the course of the pilot preparation and co-design work, and will include some or all of the following types of local stakeholders:

- Problem holders/citizens
- Public authorities, interest groups or NGOs
- Students and researchers
- Open Data enthusiasts, scientists
- Startups and creative industries
- Sponsors of various kinds

### 3.3 Project target audiences for awareness raising

O4C wishes to engage Cities from across Europe and beyond and help them to understand how the O4C solutions could empower their citizens in the design process of new services and improve the quality of their lives. Appendix A provides tables of suggested conferences and that O4C could use as channels for disseminating information as part of the projects awareness campaign.

### 3.4 Related projects for affiliation and clustering

This section outlines a number of related projects that O4C should reach out to as part of its Affiliation and Clustering strategy to increase impact. AAU will lead this specific task but all the

partners will contribute. These projects will be encouraged to work with O4C to share findings, exchange links and newsletter space and share resources especially where the organisation of workshops are concerned. Please note that these lists are suggestive and not fully exhaustive and that the consortium will select the most relevant ones to work with. A more deep investigation of the projects activities will be carried out to identify the ones that are most suitable for a cross-fertilization.

- a) **ICT-CAPS** (<https://ec.europa.eu/digital-single-market/en/news/22-new-caps-projects-horizon-2020>)  
and <https://ec.europa.eu/digital-single-market/caps-projects-FP7> )

**Table 5: ICT Projects on Collaborative Awareness for Sustainability and Social Innovation**

Project title and link	Description/Clustering value
Asset <a href="http://www.asset-consumerism.eu/">http://www.asset-consumerism.eu/</a>	Promoting sustainable consumption through an ICT supported community enabled through testing a pilot platform and database with tools that support testing with consumers in a supermarket. This involves smartphones and social media; as well as the collecting of open data. The aim is to allow citizens to easily make purchase decisions according to their true beliefs. Focus on learning, collaboration online and collective awareness.
Capsella <a href="http://www.capsella.eu/">http://www.capsella.eu/</a>	Through a strong bottom-up and participatory approach this project aims to develop ICT solutions that address needs and challenges of farmers communities and agro biodiversity networks. Beyond collecting and including open data in the efforts, the project also works as an occasion to bring together different experts, actors and communities to test and select applications that best fit their needs.
Captor <a href="https://www.captor-project.eu/index.php/en/">https://www.captor-project.eu/index.php/en/</a>	The project enables citizens and scientists to collaborate closely on monitoring ozone pollution in Europe and explores how to stimulate collaborative solution finding. As such they strive to empower citizens to take action themselves - as well as support local level discussion among both local decision makers, citizens, organisations and researchers.
ChainReact <a href="http://chainreact.eu/">http://chainreact.eu/</a> (only the domain is there)	This project is about collaboratively generating, mapping, interpreting, and activating information about corporate networks. The aim is to make supplier networks

	transparent, understandable/comprehensible, and responsive, so that companies and their stakeholders can see, react to, and ultimately transform corporate network impacts.
Comrades <a href="http://comrades-project.eu/">http://comrades-project.eu/</a>	The project aims to establish a Collective Platform for Community Resilience and Social Innovation during Crises. The ambition is to empower communities with intelligent socio-technical solutions to help them reconnect, respond to, and recover from crisis situations. Often responses to crisis often reveals organisational and technological shortcomings, which threaten community recovery. Seeking to address this, the project will develop human-centred technologies that take into account actual real world practices of affected populations and responders.
Crowd4Roads <a href="http://www.c4rs.eu/">http://www.c4rs.eu/</a>	This project will contribute to the solution of the sustainability issue of road passenger transport. It will combine trip sharing and crowd sensing initiatives harnessing collective intelligence so that car occupancy rates can be increased. Both drivers and passengers will be attempted engaged in road monitoring.
Empatia <a href="http://empatia-project.eu/">http://empatia-project.eu/</a>	The project aims to produce an ICT platform that encompass both decision-making and implementation in relation to participatory processes. The project seeks to enhance the inclusiveness and impact of participatory budgeting. Ideally the citizens become increasingly able to participate in designing, evaluating and making publicly available advanced ICT platforms for participatory budgeting - adaptable to different contexts.
HackAir <a href="http://hackair.eu/">http://hackair.eu/</a>	This project will create and test an open platform that will enable citizens and organisations to easily engage in generating and publishing information relevant to outdoor air pollution. It will be a combined effort of citizen science, online social networks, mobile and open hardware technologies, as well as active engagement strategies. With an inspiring and playful visual identity already in place the project aims to provide citizens with improved information about local air pollution levels. Furthermore the aim is to involve citizens directly in measuring and publishing outdoor air pollution levels.
MakeIT (no web page)	The overall objective of the MAKE-IT project is to understand the role of Collective Awareness

	<p>Platforms (CAPs) in how the maker movement has grown and operates, particularly in relation to using and creating social innovations and achieving sustainability. It is a multidisciplinary effort seeking to understand how maker communities are organised, how maker-participants behave and how the movement adds value to society.</p>
<p>Making Sense <a href="http://making-sense.eu/">http://making-sense.eu/</a></p>	<p>The project aims to explore how open source software and hardware together with digital maker practices and open design can be effectively used by local communities to appropriate their own technological sensing tools, making sense of their environments and addressing pressing environmental problems.</p> <p>To achieve this, the project will develop a Making Sense Toolkit based on the Smart Citizen platform for bottom-up citizen science, developed at Fablab Barcelona. This toolkit will be tested in pilots in Amsterdam, Barcelona and Prishtina, aimed at deepening our understanding on the processes enabling collective awareness.</p>
<p>MAZI <a href="http://www.mazizone.eu/">http://www.mazizone.eu/</a></p>	<p>In Greek, Mazi means ‘together’ - and this project aims to combine wireless technology, low-cost hardware, and free/libre/open source software (FLOSS) applications, for building local networks. They call it Do-It-Yourself networking - and is an alternative network; known today as community wireless networks.</p> <p>The project will compile a toolkit enabling citizens to build their own local networks. The point of departure is existing grassroots initiatives - and the exploration of how DIY networking technologies can help pursue social and political goals, as a means and not as an end.</p>
<p>netCommons <a href="http://netcommons.eu/">http://netcommons.eu/</a></p>	<p>The project proposes a novel trans disciplinary methodology for promotion and support of network infrastructures as commons. Keywords are about resiliency, sustainability, democracy, self-determination, and social integration.</p> <p>The area of interest is the emergent trends of community-based networking and bottom-up infrastructures as a sustainable alternative to the global Internet’s current dominant model.</p>
<p>NextLeap <a href="https://nextleap.eu/">https://nextleap.eu/</a></p>	<p>A project that zoom in on creating, validating, and deploying communication and computation protocols that can serve as pillars for a secure, trustworthy,</p>

	<p>annotable and privacy-respecting Internet that ensures citizens fundamental rights</p>
<p>Power (no web)</p>	<p>The project aims to bring together evidence gathered from stakeholders - and real environment monitoring data.</p> <p>The aim is to facilitate an open consultation on a new digital social platform; with the purpose of mobilising social actions and local strategies that respond to climate change.</p> <p>The result is to support more effective local policies on climate change, as well as enable citizens to better make informed decisions as consumers.</p>
<p>Profit (no web)</p>	<p>Through development of a digital platform the project will promote better financial awareness and improve the financial capability of citizens.</p> <p>Drawing on Open Source components the aim is to make available financial education toolkits and systems that support financial decisions according to personalized profiles.</p> <p>This will include advanced crowdsourcing tools to process financial data as well as advanced forecasting models exploiting the market sentiment to identify market trends &amp; threats.</p>
<p>Saving Food 2.0 <a href="http://savingfood.eu/">http://savingfood.eu/</a></p>	<p>This project builds on existing food redistribution channels but offers a novel approach to tackle food waste by turning it into an innovative solution to fight hunger through the redistribution of surplus food to welfare organisations that support people in need.</p> <p>The aim is to create a movement that brings together all actors of the food waste cycle - the food waste community as well as the technical and scientific communities.</p>
<p>DecarboNet <a href="http://www.decarbonet.eu/">http://www.decarbonet.eu/</a></p> <p>(FP7)</p>	<p>A Decarbonisation platform for citizen empowerment and the translation of collective awareness into behavioural change. It is a multidisciplinary effort to identify determinants of collective awareness, translating awareness into behavioural change, and providing novel methods to analyse and visualise the underlying processes.</p>
<p>CATALYST <a href="http://projects.sigma-orionis.com/catalyst/">http://projects.sigma-orionis.com/catalyst/</a></p>	<p>CATALYST brings together deeply experienced community-partners engaged daily in curating very large online communities on social innovation and citizen engagement platforms, and leading academic research</p>

(FP7)	partners specialized in Collective Intelligence. The project aims to radically improve collaborative knowledge creation through ground-breaking functionalities intended to mobilize CI for the public good.
CAP4ACCESS <a href="http://www.cap4access.eu/intro.html">http://www.cap4access.eu/intro.html</a> (FP7)	Is a project that will exploit the power of online maps and mobile devices for fostering awareness of barriers for individuals with limited mobility and for removing such barriers. Fundamentally it is about integrating disabled communities into society, however benefits are also that public and natural resources can be saved (e.g. by helping municipalities to focus expenditures - and by facilitating public transport use.
CHEST <a href="http://www.chest-project.eu/">http://www.chest-project.eu/</a> (FP7)	The goal of the project is to increment the number and success rate of initiatives that use collective awareness approaches to respond to high-impact societal challenges. This will be done by creating a Pan-European initiative that support and activate social interaction and social innovation that lies latent within and across organizations, enterprises, and individuals.
D-CENT <a href="http://dcentproject.eu/">http://dcentproject.eu/</a> (FP7)	The project will explore innovation in the use of the Internet to help communities share data and collaborate to address major societal challenges in terms of everyday democratic decision making and better economic empowerment. Building on cases from Finland, Spain and Iceland it will demonstrate how citizens can become engaged in day-to-day deliberation, and decision-making -- and how this can empower citizens also in connection with economic platforms enabling sharing economy - and other current issues.
IA4SI <a href="http://ia4si.eu/">http://ia4si.eu/</a> (FP7)	The IA4SI project aims to develop a structured methodology able to evaluate the potential socio-political, economic and environmental impacts of grassroots social innovation initiatives on society and to map key characteristics able to determine a wider uptake of the initiatives at social level.
P2pvalue <a href="https://p2pvalue.eu/">https://p2pvalue.eu/</a> (FP7)	Techno-social platform for sustainable models and value generation in commons-based peer production in the Future Internet
USEMP <a href="http://www.usemp-project.eu/">http://www.usemp-project.eu/</a> (FP7)	The project aims at developing a framework that will empower users by enhancing their control over the data they distribute or interact with on Online Social Networks (OSNs). Taking point of departure in a Eurobarometer

	study that concludes how 74% of respondents think that they do not have enough control of the data they share and 70% are concerned with the way such data are handled by OSNs. The project will aim to reduce the existing asymmetry between data processing and control means available to OSNs and those afforded by citizens.
Web-COSI <a href="http://www.webcosi.eu/">http://www.webcosi.eu/</a>  (FP7)	Web Communities for Statistics for Social Innovation is a coordination action to support Collective Awareness by engaging citizens and society at large in the area of statistics and new measures of social progress and well-being.
Wikirate <a href="http://wikirate.org/">http://wikirate.org/</a>  (FP7)	Aims to crowdsource better companies through the vision of helping consumers express themselves as ethical economic citizens. The Wikirate strives to become a central site for information on companies' social and environmental practices - allowing consumers, stakeholders, policymakers and the media well-informed. The idea is to develop and maintain an open social networking system that allows for real-time knowledge-sharing on company behaviour. Data may stem from public sources, or from sensors (e.g. webcams or individual user uploads of videos or images or from separate whistleblowing websites).
SciCafe 2.0 <a href="http://scicafe2.reading.ac.uk/">http://scicafe2.reading.ac.uk/</a>  (FP7)	A project that explores how Science cafés work as informal and innovative way of communicating science and providing for grassroot social innovation and citizens empowerment.

### b) Wider Network Knowledge Groups, Open / Social Innovation Communities and Initiatives

The following table details the specific networks and knowledge groups that will be reached via the consortium partners. Also it lists the types of open/social innovation communities that O4C will cluster with to gather state-of-the-art tools, tips, apps to ensure that it stays at the centre of Open Innovation in Europe:

**Table 6: Networks, Knowledge groups, Open Social Innovation Communities and Initiatives**

Project	Website	Description /Clustering Value
Smart Santander	<a href="http://www.smartsantander.eu">www.smartsantander.eu</a>	A project offering city-scale experimental research facilities that support applications and services for a smart city. Using a network of sensors, GPRS and other

		<p>devices the city of Santander is monitored. As such it might work as a reference for the O4C in terms of use of big data generated by automatic devices and sensors in the city.</p>
CitySDK	<a href="http://www.citysdk.eu">www.citysdk.eu</a>	<p>A project between 8 cities across Europe; working together to create re-usable interfaces; a service development kit that can be used by cities and developers to harmonize Application Programming Interfaces (APIs) - also when services and applications will be based on open data.</p>
FIWARE	<a href="http://www.fiware.org">www.fiware.org</a>	<p>An independent open community committed to materialise and build an open sustainable ecosystem around public, royalty-free software platform standards that make easier the development of innovative smart applications in multiple sectors.</p> <p>The aim is to create a common ecosystem for data integration and they provide a set of APIs that support the development of new applications.</p>
Citadel on the Move	<a href="http://www.citadelonthemove.eu">Www.citadelonthemove.eu</a>	<p>A project that aims to make it easier for local governments to release open data in useable and interoperable formats - as well as enabling developers and citizens to create mobile applications that can be potentially used and shared. Interestingly for the O4C, the output was tools to facilitate the construction of new apps for different cities.</p>
Fab Lab / Maker movement	<a href="http://fab.cba.mit.edu/about/faq/">http://fab.cba.mit.edu/about/faq/</a> and <a href="http://www.fabfoundation.org">www.fabfoundation.org</a>	<p>This is a globally dispersed and very vibrant movement that is inspirational as a bottom-up network of small fabrication laboratories that enable ordinary citizens and entrepreneurs to engage in low cost tangible production.</p>
My Neighbourhood	<a href="http://www.myneighbourhood.eu">www.myneighbourhood.eu</a> or <a href="http://www.MyN.eu">www.MyN.eu</a>	<p>My Neighbourhood is a platform for citizens' communication within their neighbourhood. The project aimed at reinforcing the social links</p>

		<p>within neighbourhoods, but it also generated an important source of citizens' data that can be used, in aggregated forms, by local administrations, to prioritise crucial decision in the management of the city. It works as a sort of predecessor of the O4C.</p>
The Open & Agile Smart Cities (OASC)		<p>An initiative that have been signed by 31 cities from Finland, Denmark, The Netherlands, Belgium, Portugal, Italy, Spain and Brazil. Overall the aim is to kick start the use of a shared set of widespread, open standards and principles, enabling the development of smart city applications and solutions to reach many cities at once, by making systems interoperable between cities, and within a city.</p> <p>Some of the cities in which the O4C will be operating (Aalborg and Copenhagen in Denmark, Rotterdam in The Netherlands and Milano in Italy).</p>
Rotterdam Open Data	<a href="http://www.rotterdamopendata.org/">http://www.rotterdamopendata.org/</a>	<p>A movement and a community promoting the value of open data as well as establishing an open data policy in the municipality of Rotterdam.</p>
The Waag Society	<a href="https://www.waag.org/en">https://www.waag.org/en</a>	<p>This is a Dutch Institute for art, science and technology. It is a platform for artistic research and experimentation, and has become both a catalyst for events and a breeding ground for cultural and social innovation. Makerspaces, fablabs, programming classes for migrants, hack-events and numerous other inspirational activities is taking place here.</p>
Open Data Day	<a href="http://opendataday.org/">http://opendataday.org/</a>	<p>The initiative is a gathering of citizens in cities around the world to write applications, liberate data, create visualizations and publish analyses using open public data to show support for and encourage the adoption of open data policies by the world's local, regional and national</p>

		governments. It would make sense to make sure within the timespan of the O4C to connect and host activities also under this heading.
Open Data Institute	<a href="http://theodi.org/">http://theodi.org/</a>	Co-founded by Sir Tim Berners-Lee and Sir Nigel Shadbolt the Open Data Institute is dedicated to connect, equip, train and inspire people to innovate with open data. The institute aims to bring the benefits of open data to a wider public spanning diverse sectors. A key contribution is their courses, networks, events and tools - all promoting innovation through open data. Richard Stirling, the International Director of the Open Data Institute (London) is a member of the O4C External Expert Advisory Board (EEAB).
Open Knowledge Foundation / Open Knowledge International	<a href="https://okfn.org/network/">https://okfn.org/netw ork/</a>	An international worldwide and non-profit organisation that do work on many levels in terms of promoting openness through advocacy, technology and training. A key aim is to support the unlocking of information and enabling people to work with data create and share knowledge. Rufus Pollock, President and Co-founder of Open Knowledge International is a member of our External Expert Advisory Board (EEAB).
Open Data Aarhus	<a href="http://www.odaa.dk/om-odaa">www.odaa.dk/om- odaa</a>	A platform making available open data from the Municipality of Aarhus, Denmark.
Open Data Dk	<a href="http://www.opendata.dk/">http://www.opendata. dk/</a>	A Danish national level initiative that aims to compile and make available all the open datasets from Denmark in on single portal; gathering data from various municipalities.
CopenhagenData	<a href="http://data.kk.dk/">http://data.kk.dk/</a>	A platform making available open data from the Municipality of Copenhagen, Denmark.
APP4MI	<a href="http://app4mi.challengepost.com">http://app4mi.challe ngepost.com</a>	<i>(only in Italian)</i>
European Networks of	<a href="http://www.openliving">http://www.openliving</a>	It is an international federation of living labs

Living Labs (ENOLL)	<a href="http://labs.eu/">labs.eu/</a>	across Europe and worldwide. Through the members the network provides and promotes co-creation, user engagement, test and experimentation facilities targeting innovation in many different domains. It is a platform for best practice exchange, learning and support, and international project development.
Datos.Gob.Es	<a href="http://datos.gob.es/">http://datos.gob.es/</a>	As a solid basis for the Spanish O4C activities, the platform is relevant as it centralizes all public administrations' open datasets and aims to foster the reuse of publicly released data. The numerous datasets available stems mostly from regional and township authorities and span several topics.
Open Cities project	<a href="http://www.Opencities.net">www.Opencities.net</a>	A project that ran from 2011-13 aiming to validate how to approach open user driven Innovation methodologies to the Public Sector related to Smart Cities. Several tools, trials and platforms grew out of it; within Crowdsourcing, Open Data, Fiber to the Home and Open Sensor Networks.
iCity project	<a href="http://www.icityproject.eu">www.icityproject.eu</a>	A project that might inspire our work with co-creation and open data in relation to develop services of public interest in future Smart Cities.
Techfugees	<a href="https://techfugees.com/">https://techfugees.com/</a>	Techfugees is a social enterprise coordinating the international tech community's response to the needs of Refugees. Techfugees organises conferences, workshops, hackathons and meetups in around the world in an effort to generate tech solutions that can help refugees. As such it is an initiative that has relevance for the topic zoomed in on in the Danish pilot location.

## 4. Dissemination plan

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### 4.1 Dissemination objectives

The ultimate aim of O4C is to raise citizens' awareness about the opportunity offered by open data and create a new culture of innovation in public services. Citizens are at the heart of this ambitious vision, and as a result are also at the heart of the O4C approach to dissemination. To achieve success, O4C requires a strong but flexible dissemination strategy that can grow and evolve alongside the project, embracing and capitalising on the unexpected ideas and innovations of its end users through the hackathon cycles. Specific objectives for the dissemination strategy are to:

- Create a strong internal project understanding of how the dissemination activities listed in this deliverable can be used to support overall O4C project objectives
- Empower all partners to use O4C messages and appropriate dissemination tactics to easily convey the project's purpose, aims and benefits to their own stakeholders and networks
- Provide a strategy to support the stakeholders engagement in the pre/post/during phases of the hackathon activities
- Develop beneficial new partnerships through intensive networking with existing related projects to share resource/data and test interoperability and spread good practice
- Generate positive media coverage for the project at a local, national, European and global level both in general and specialised press streams
- Ensure outcomes and benefits of O4C communicated to all interested actors and encourage feedback
- Organize 'peer reviews' in the form of national and international workshops and a European Conference for interested stakeholders which are used to share O4C's goals and achievements and to gather valuable feedback and information.

### 4.2 Dissemination strategy

O4C is a truly user centred project involving citizens in the co-design and shaping of new urban services based on the open data made available through the O4C OpenDataLab platform. This high level of user involvement will be a positive factor in the eventual take up and sustainability of the designed services and platform. However to ensure success, the project needs a tailored dissemination approach that not only promotes the OpenDataLab platform but actually supports the hackathon activities which will ensure the unique collaborative, interactive and citizen--driven nature of O4C. To achieve the objectives above, the O4C Dissemination Plan is driven by the project vision and benefits of the project into a simple, easy-to--implement strategy with targeted communication materials and tactics that can be used by all project partners. To achieve the best results across all areas of the project, the dissemination strategy has been divided into four tiers as outlined in Table 1 below:

**Table 1: O4C Dissemination Strategies goals**

<b>Strategy 1. 3 Activity Periods (2 iterations)</b>	<b>Strategy 2. Pilot level engagement campaigns</b>	<b>Strategy 3. European project awareness raising</b>	<b>Strategy 4. Affiliation and Clustering to Increase Impact</b>
<b>Pre-Hackathon</b>	Provide guidance to pilots; Assess pilot engagement plans; Review tactics;	Stakeholders mapping; Establish tactics and channels; Create project website and other dissemination material	Approach relevant initiatives; Assess current network reach
<b>Hackathon</b>	Use of OpenDataLab; Assist with Social media updates; Publish News across Europe	Use social media for viral marketing	Share resources and data with other projects and networks; Create social media groups that could participate to the Hackathon remotely
<b>Post-Hackathon</b>	Help pilots to review their strategy; Provide key messages for the iteration wind down; Capture lessons learned and recommendations	Ensure all results and deliverables are available	Share lessons learned with other initiatives; Host workshops or conferences; Use the network for the evaluation and sustainability of the project

**Strategy 1: Three Activity Periods for each iteration**

Break up the dissemination activities into three periods (for each iteration, M1-M15, M16-M30) which will provide strategic breaks in the project in which large scale revisions of project messaging and communication material will take place both on the O4C website and via more traditional material. The three key periods are:

1. Pre-Hackathon period where communication plan for the local pilot level is created and stakeholders are engaged and help to shape the O4C solution

2. Hackathon period where users are actively using the OpenDataLab platform to work with open data and the challenges of the different pilots
3. Post-Hackathon period where the ideas developed during the hackathons are worked out further and the O4C results and findings are disseminated to a wider audience

### **Strategy 2: Pilot level engagement campaigns**

Assist all O4C's pilots in their local outreach and help them follow the communication plan and use their own network resources effectively to engage and interact with stakeholders to encourage them to take part in O4C.

### **Strategy 3: European Project Awareness Rising**

Use traditional and new media techniques to communicate O4C's findings and achievements with interested stakeholders across Europe to share and inspire others. Regular ongoing communication and engagement with stakeholders will help raise O4Cs profile internationally.

### **Strategy 4: Affiliation and Clustering to Increase Impact**

This strategy is similar to number 3 however its key focus is on collaboration and interaction with other projects and networks, in order to share findings and resources to help increase O4C's impact. This strategy involves hosting national/international workshops as well as a final European Conference which will as well support dissemination.

## **4.3 Expected Impact/Results**

The table below outlines the key aims of the O4C project as a whole and the role this dissemination plan takes in achieving those aims. This table will allow disseminators and project partners to fully understand the specific role of WP5 in supporting the wider work of the project.

**Table 2: Contribution of O4C to Project Objectives**

<b>Project objective</b>	<b>Dissemination strategy contribution</b>
Create an OpenDataLab where citizens can design new services, or improving the existing ones, in a collaborative environment, and by using Open Data.	Promote OpenDataLab as a knowledge resource for citizens that want to understand and use open data to create new services for their everyday life.
Explore Hackathons as new forms of collaboration among citizens, technical experts and public institutions that enable citizens, interest groups and grassroots communities to	Support the organization of the hackathons reaching out the needed stakeholders through the use of social media, newsletters and local newspapers.

understand and use the potential of Open Data.	
Overcome the cognitive gap citizens have with respect to Open Data by making that knowledge available in the OpenDataLab where citizens will experience the practical value of Open Data in the conception, modification, adaptation and maintenance of urban services.	Promote the OpenDataLab platform as a key tool for exploring open data sets and get familiar with the concept of open data as a raw material for the creation of new urban services.
Combine two specific models of OpenDataLabs specifically the <i>solutions development lab</i> and the <i>incubator models</i>	Support the development of the initial solutions in the post-hack phase, engaging with developers and startups.
Create an international network of cities and organizations where the OpenDataLab model implemented by Open4Citizens can be replicated and transferred so generating an international movement based on network cooperation and learning.	Promote the designed solutions on a European level, disseminating results and achievements, sharing lessons learned. Increase awareness of the opportunities offered by open data to change the way public services are created and to shape a new and collective governance.

#### 4.4 Metrics of success

In order to ensure the above objectives are achieved by O4C, the Team has set key minimum targets to be met throughout the project lifecycle. By regularly checking progress against these metrics the Team will be able to adapt tactics for engagement accordingly.

**Table 3: Metrics by project's phases per iteration (2 iterations: M1-M15, M16-M30)**

<b>Communication objective</b>	<b>Pre-Hackathon</b>	<b>Hackathon</b>	<b>Post Hackathon</b>
Create a strong internal project understanding of how the dissemination activities listed in this deliverable can be used to support overall project objectives	Internal Meetings and brainstorming's		Internal Meetings and brainstorming's to plan possible corrections toward the end of the 1st iteration.
Empower all partners to use O4C appropriate dissemination tactics	All pilots will contribute with 3 good news stories to be	All partners will contribute with at least 1 dissemination	Each pilot will contribute with 3 good news stories to be

to easily convey the project's purpose, aims and benefits to their own stakeholders and networks	posted on the social media; All partners will contribute with at least 2 dissemination activity reports;	activity report; All partners will have to reach out to their networks;	posted on the social media; Each pilot will contribute with at least a final case study
Engage stakeholders at both the pilot and the project level and encourage them to regularly interact with O4C and contribute to the platform	In the first iteration (M1-M15) the OpenDataLab will be launched; 1 newsletters per iteration; Regular tweets and Facebook updates; 2 publications submitted to journals/conferences per iteration	Regular tweets and Facebook posts; Videos about each pilot;	2 publications per iteration published in the post-hack phase; Regular tweets and Facebook posts; 1 newsletter per iteration;
Develop beneficial new partnerships through intensive networking with existing related projects to share resource/data and test interoperability and spread good practice	Interaction established with other initiatives; Organization of 2 national/international workshops per iteration	Interaction and collaboration established with other initiatives/organization through the Hackathon;	Feed results into new projects and existing initiatives to help ensuring sustainability; During the second iteration a final event will be hosted by O4C
Generate positive media coverage for the project at a local, national, European and global level both in general and specialised press streams	1 press release; 2 news articles; 1 published paper;	6 news articles on social media;	1 press release; 2 news articles; 1 published paper;
Ensure outcomes and benefits of O4C communicated to all	News articles updated on portal; Twitter updated	News articles updated on portal; Twitter updated	News articles updated on portal; Twitter updated

interested actors and encourage feedback	regularly; Newsletters contain project progress	regularly; Newsletters contain project progress	regularly; Newsletters contain project progress
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## 5. Dissemination tools

### 5.1 Website

The central piece of the communication strategy and implementation is the O4C Website - [www.open4citizens.eu](http://www.open4citizens.eu). The O4C website will contain relevant and in depth information about the project and its partners. It will contain dissemination activities, links to relevant community organisations and projects and to social media outlets. The website will provide an entry point to the O4C OpenDataLab portal. The desired outcome of this is to create a user- friendly, informative and well-designed web space which contains appropriate information and easily used links to the O4C materials and results.

### 5.2 OpenDataLab

The OpenDataLab is the place where citizens can learn about Open Data and deploy it in concepts and application development. It has a central role in the O4C project since it contains the datasets and a set of tools needed to gain understanding of and building applications with Open Data. Everyone can access the Open Data Lab through [www.opendatalab.eu](http://www.opendatalab.eu). All datasets that are uploaded to the Open Data Lab Platform will be stored on a server at Datapoces who will ensure preservation and backup throughout the project, regularly updating the platform. The OpenDataLab plays a crucial role in the development of possible innovative solutions so it can be considered the main dissemination and engaging tool during and after each hackathon.

### 5.3 Brochures

The brochure for O4C will be developed in a flexible and adaptable manner so that it can grow and adapt with the project. The brochure will consist of three parts:

- 1) Branded and attractive outside folder that can hold a range of interchangeable inserts
- 2) Common inserts about the project such as:
  - Detailed summary of the aims and objectives
  - A4 Poster
  - Information on how to use the OpenDataLab and become an active member of O4C
- 3) Interchangeable inserts that can be selected for inclusion depending on the audience. Inserts may include:

- Hackathon descriptions from each Pilot site
- Scientific publications
- Press Releases
- Partner information
- Newsletters
- Public Deliverables

The aim of the brochure is effectively communicate the aims of the project to the intended target audiences at events, workshops, conferences and other outreach opportunities. It will empower stakeholders with the required knowledge of how to use the service. The brochure will be a clear, engaging, and informative which reflects the context and languages of stakeholders and it will be used to promote the hackathon while communicating the aim of the O4C project to a wide public. It will be used to engage with new stakeholders and also to build new relations with relevant projects.

#### **5.4 Videos**

“Video brochures” will also be circulated which outlines the project’s function in an eye-catching visualization. It will be distributed via a viral marketing campaign. The aim of this tactic is to reach a wide stakeholder base that would be unlikely to receive/read traditional project media or attend events. It will harness web 2.0 to demonstrate the value of Open Data for citizens-designed services. It will also allow for stakeholders to undertake an active role in gaining more support for the project. The video brochures will be a visually stunning; short and well received viral video based upon pilot implementations that connects the project with massive numbers of stakeholders.

#### **5.5 Newsletters**

The O4C periodic (approx. 6 monthly) newsletter will contain relevant, up-to-date project news, in an attractively designed newsletter that will circulate amongst stakeholders and partners. This will be carried out in order to communicate project news and inform stakeholders of the project's development trajectory. The intended outcome for this tactic is to create a regular, engaging and informative publication that will reach a large subscriber base of regular readers. The Newsletter will be uploaded in the project website and it will be advertised through social media (LinkedIn, Facebook and Twitter) both at the project level and at the pilot level.

## **5.6 Workshop and Conferences**

The O4C project will be represented in a series of national and International workshops and conferences culminating in the organization of an International event towards the end of the project. These events will be attended by O4C partners and they will be used primarily to engage with specialist groups of stakeholders. By connecting with specialist groups, O4C can disseminate information about the project at the relevant level of detail, providing particular reference to specialist areas. This allows for detailed and personalized contact. The aim of the expert conferences will be to create a broad network of specialist stakeholders through whom project results can be communicated to their respective communities. The organisation of the final International event will require its own plan to be created during the second year (pilot phase) of the project.

## **5.7 Presentations**

PowerPoint presentations will be used at conferences/events to provide information about the project and will act as a means of influencing stakeholders, and attracting more attention to the project. This visually stimulating aid will support and complement the conference/event that is taking place at the given time. It will illustrate the project to expert audiences. The aim of using this tactic is to create an engaging and well-produced presentation which makes full use of visual aides to communicate the project's message.

## **5.8 Scientific publications**

O4C will have a vast quantity of materials produced by project partners for submission to relevant academic journals or other publications. This tactic will be undertaken with the aim of drawing expert attention to the O4C project. It will highlight the technical advances made by the project and by the national coordinators. The intended outcome of adopting this tactic is to produce and publish and well-received entries into relevant journals.

## **5.9 PR and Media**

Press releases will be published on the O4C news portal and occasionally copied to the relevant specialist or national media channels to inform stakeholders and users about the developments in the project and about products resulting from the project. This will be done in order to draw attention to, and highlight any relevant information that directly benefits the project. As a result, it will continue to boost the success of the project. It will open up and attract a larger number of

stakeholders to the project. The intended outcome for this tactic is to build a sustained generation of interest from specialist media in the project.

### 5.10 Social Media

Various social media outlets will be used in order to allow stakeholders to engage with each other, as well allow for the circulation of news and events that relate to the project.

A **LinkedIn group** has also been created with the purpose of disseminating the project's activities and opening discussions with the relevant stakeholders.

**The Facebook** page will contain information pertaining to the project including summary content and connections to the website and OpenDataLab portal. Facebook events about the different pilots' Hackathons will be created and linked from the main page. This will allow for partners to connect with the stakeholder demographic who would not normally visit the website or receive other dissemination materials. This will in return create a highly connected and well-subscribed Facebook page which generates large amounts of traffic to the website and the portal. **The O4C Twitter page** will regularly update followers about key developments in the project. It will also contain relevant information about new results of the project and ways to get involved. Partners can connect with stakeholders on a regular basis and update them with small, useful pieces of information rather than larger news items. This tactic will disseminate results through web 2.0 channels. The aim of this tactic is to create a well-followed twitter page with high levels of activity and regular updates on the project.

**A Vimeo channel** will be used as the platform for the Viral Marketing Video and for other videos which the project generates during its lifetime. It will be used to promote these videos to all users and to host posted content on other platforms. It will be used to provide a hosting platform for video content and to connect users with a YouTube channel dedicated to the concerns of the project. The aim of this tactic is to provide a hosting platform for video content and to connect users with a YouTube channel dedicated to the concerns of the project.

### 5.11 Global Networking

This tactic involves the identification of external projects, networks and initiatives that are relevant to O4Cs aims and to evaluate potential synergies and areas of cooperation for collaborative working to help achieve project goals. Activities could involve swapping newsletter space, banners and links on the website to actively sharing experiences and knowledge transfer through jointly hosting workshops, and creating research papers.

## 6. Activity schedule

### 6.1 Project level dissemination

This section describes in detail the key activities for each stage of the project and sets the indicative delivery dates for the actions. Please note that this schedule only includes activities for National and EU level communications. Specific local (pilot) level communications will be detailed in Section 5.2 Pilot Level Dissemination

**Table 7: Overall dissemination planning**

Phase	Dates	Goal of Dissemination	Deliverable Produced
<b>First Hackathon Iteration</b>	M1-M15	Planning of exploitation activities, creation of dissemination material, recruitment of Stakeholders for the first Hackathon cycle.	<b>D5.3:</b> Project Templates and Guidelines (M3) <b>D5.1:</b> Dissemination Strategy (M6) <b>D5.4:</b> Online presence report (M15) <b>D5.6:</b> Publications report (M15)
<b>Second Hackathon iteration</b>	M15-M30	Updating of the activities carried out in the first cycle.	<b>D5.2:</b> Dissemination Strategy Update (M15) <b>D5.3:</b> Online presence update (M30)

Table 8: Detailed dissemination planning

Activity	Due Date	Responsible Lead	Expected output	Status
Development of Brand	M1	AAU	Project identity	Established
Creation of O4C Website	M1	AAU	Deliverable 5.3	Established
Creation of Facebook group	M1	AAU	Deliverable 5.3	Established
Creation of Twitter Channel	M1	AAU	Deliverable 5.3	Established
Creation of Dissemination Strategy	M6	AAU	Deliverable 5.1	Established
Identification of Stakeholders	M3	AAU	Deliverable 1.1	Established
Creation of Templates	M3	AAU	Deliverable 5.3	Established
Make social media news / update timeline with responsible and stories from local partners	M6	AAU	Online Dissemination Plan	Established
Development of localised engagements plans for the local pilots	M6	TUD	Deliverable 3.1	Established
Begin to explore collaboration opportunities	M8	AAU	Other dissemination opportunities	
Creation and distribution of newsletters	M8, M15, M22, M30	AAU	Newsletter	
Hosting workshops	M1-M30	All	National and International workshops	Started
Online presence strategy outcome	M15, M30	TUD	Deliverable 5.4: Online presence report Deliverable 5.5: Online presence	

			report update	
Report on the publications of research results	M15, M30	AAU	Deliverable 5.6: Publications report; Deliverable 5.7: Publications report update	
Global Networking activities	M10 - M30	All	Dissemination	
Creation of project videos	TBC	TBC	Videos	
Attendance at key events	M1-M30	All	Dissemination	Started
Hosting final event	TBC	TBC	Conference/Work shop	

## 6.2 Pilot level dissemination

Each pilot partner has begun pre-hackathon dissemination activities where each partner's activities are focused on engaging community groups and organisations to participate in the Hackathon. WP5 will assist each pilot in developing a tailored local level communication plan.

**Table 9: Pilot dissemination planning**

Activity	Due Date	Responsible Lead	Expected Output
Map Stakeholders and Understand roles	M6	TUD	Deliverable 3.1: Hackathon organization handbook
Pre-hackathon activities	M1-M9; M13-M21	Each Pilot	Engagement with the stakeholders
Prepare briefs and communication documents	M8	Each Pilot	Shared communication strategy/language
Prepare layout/template for brochures and inserts	M9	AAU	Dissemination material (brochure inserts, posters, postcards, etc.)
Hackathon reports	M14, M30	POLIMI	Deliverable 3.4: First Hackathons report; Deliverable 3.5: Final Hackathons report

## 7. Roles and responsibilities

### 7.1 Partner roles

**Table 10: Main dissemination responsibilities by partner**

No.	Participant short name	Man months	Main responsibilities
1	AAU	6	<ul style="list-style-type: none"> <li>• Lead the work package</li> <li>• Create dissemination strategy and plan - D5.1</li> <li>• Create guidelines and templates - D5.3</li> <li>• Support creation of scientific publications</li> <li>• Lead global networking and clustering</li> <li>• Support the online presence</li> <li>• Coordinate and collate newsletter content and press releases</li> <li>• Support the organization of dissemination activities at the pilot level (workshops, focus groups, local press etc.)</li> <li>• Support the creation of videos (?)</li> </ul>
2	I2CAT	2.5	<ul style="list-style-type: none"> <li>• Support creation of scientific publications</li> <li>• Support the creation of dissemination material at the pilot level</li> <li>• Support the organization of dissemination activities at the pilot level (workshops, focus groups, local press etc.)</li> </ul>
3	POLIMI	2.5	<ul style="list-style-type: none"> <li>• Support creation of scientific publications</li> <li>• Support the creation of dissemination material at the pilot level</li> <li>• Support the organization of dissemination activities at the pilot level (workshops, focus groups, local press etc.)</li> </ul>
4	TI	2.2	<ul style="list-style-type: none"> <li>• Support creation of guidelines and templates - D5.3</li> <li>• Support creation of scientific publications</li> <li>• Support the creation of dissemination material at the pilot level</li> </ul>
5	EXPERIO	2.5	<ul style="list-style-type: none"> <li>• Support creation of scientific publications</li> <li>• Support the organization of dissemination activities at the pilot level (workshops, focus groups, local</li> </ul>

			press etc.) <ul style="list-style-type: none"> <li>Support the creation of videos (?)</li> </ul>
6	ANTRO	2.5	<ul style="list-style-type: none"> <li>Support creation of scientific publications</li> <li>Support the organization of dissemination activities at the pilot level</li> </ul>
7	TUD	4.5	<ul style="list-style-type: none"> <li>Lead the online presence</li> <li>Support creation of scientific publications</li> <li>Lead the creation of dissemination material at the pilot level</li> <li>Support the organization of dissemination activities at the pilot level (workshops, focus groups, local press etc.)</li> <li>Support the creation of videos (?)</li> </ul>
8	DATAPROCESS	1.2	<ul style="list-style-type: none"> <li>Support the creation of the OpenDataLab</li> <li>Support the organization of dissemination activities at the pilot level (workshops, focus groups, local press etc.)</li> </ul>

## 7.2 O4C Website management

The following tables

**Table 11: Website management**

<b>Content Based tasks:</b>	<b>Performed by:</b>	<b>Technical task:</b>	<b>Performed by:</b>
<b>Tasks to be performed weekly or as needed</b>			
<ul style="list-style-type: none"> <li>• Update News</li> <li>• Add new results (deliverables, publications etc.)</li> <li>• Update contact information</li> <li>• Update fb, twitter and other social media</li> </ul>	TUD/ ALL	Website maintenance	TUD
<b>Tasks to be performed the first week of every month:</b>			
<ul style="list-style-type: none"> <li>• Contact partners for new stories</li> <li>• Review, edit and update old content</li> <li>• Add new relevant content</li> <li>• Add links to new relevant projects or organizations</li> <li>• Add links to relevant postings in blogs and forums</li> </ul>	TUD	Website maintenance	TUD/AAU
<b>Tasks to be completed every quarter:</b>			
<ul style="list-style-type: none"> <li>• Check and update broken links</li> <li>• Review statistics to learn what pages are popular</li> <li>• Update homepage or features as needed</li> </ul>	AAU	Website maintenance	AAU
<b>Tasks to be completed every 15 months</b>			
<ul style="list-style-type: none"> <li>• Review content on every page</li> <li>• Schedule review for technical content</li> <li>• Review content sections</li> </ul>	AAU	Website maintenance	AAU

## 7.3 Dissemination reporting responsibilities

All partners have to provide updates on their dissemination activities and or achievements using the template below. Each report should be saved in the O4C Folder in Basecamp, under the WP5-Dissemination Reporting folder. It is essential that reports are filed for each dissemination activity *the day after the event takes place* so the information can be used to craft news/promotional stories for the website, social media and newsletter activity.

**Table 13: Dissemination Report Template**

<b>Event Info</b>	Title of event / publication		
	Description of the event		
	Date of event/publication		
	Location/Publisher		
	Website URL / paper DOI number*		
<b>Activity Description</b>	Dissemination action purpose / objective		
	O4C WP(s) involved		
	O4C related aspects and benefits		
	Other relevant information, personal remarks, comments, impact, ...		
	O4C consortium attendee: Person(s) and Partner's names	Partner	Person
	Annexes: - check all that apply - send all relevant materials by e-mail with this report		
<b>Info</b>	This form was filled in on (date):		
	by (Author/Partner Company):		

<b>Notes</b>	(*) the DOI number, which is specific to scientific publications, can be retrieved on the Publisher website. A quality check of the code can be run at: <a href="http://dx.doi.org">http://dx.doi.org</a> In case the DOI code is not available, please provide ISSN/Source volume/Source Issue/Author name**/Affiliation address**/Author affiliation Country** (**) when there is more than one author, use a semicolon as delimiter.
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## 8. Appendix A

### 8.1 Relevant conferences

**Table 14: List of relevant workshops, conferences and events**

Event	Where	When	Link	Deadline
Commons Collaborative Economies	Barcelona, Spain	2016, March 11-13	<a href="http://procomuns.net/en/about-2/">http://procomuns.net/en/about-2/</a>	
CeDEM16 International Conference for E-Democracy and Open Government 2016	Danube University, Krems, Austria	2016, May 18-20	<a href="http://www.donau-uni.ac.at/en/departament/gpa/telematik/edemocrac-conference/edem/vid/22330/index.php?URL=/en/departament/gpa/telematik/edemocrac-conference/22330">http://www.donau-uni.ac.at/en/departament/gpa/telematik/edemocrac-conference/edem/vid/22330/index.php?URL=/en/departament/gpa/telematik/edemocrac-conference/22330</a>	January 10th 2016
CAPS community meeting and workshop	Berlin, Germany	2016, May 18	<a href="https://www.eventbrite.com/e/caps-community-meeting-and-workshop-tickets-24782588389">https://www.eventbrite.com/e/caps-community-meeting-and-workshop-tickets-24782588389</a>	
ServDes2016 Service Design and Innovation Conference	Copenhagen, Denmark	2016 24-26 May	<a href="http://www.servdes.org">www.servdes.org</a>	
eGov/ePub 2016	Guimarães, Portugal	2016, September 5-8	<a href="http://www.egov-conference.org/">www.egov-conference.org/</a>	April 15 2016
Participatory Design Conference	Aarhus, Denmark	2016, August 15-19	<a href="http://pdc2016.org/">http://pdc2016.org/</a>	April 1st 2016
International Open Data Conference	Madrid, Spain	2016, October 6-7	<a href="http://opendatacon.org/">http://opendatacon.org/</a>	April 3rd 2016
Game Scope Festival	Aalborg, Denmark	2016, August 25-28	<a href="http://gamescope.dk/">http://gamescope.dk/</a>	

Anthropological Legacies and Human Futures' - European Association of Social Anthropologists Biennial conference	Milan, Italy	2016, 20-23 July	<a href="http://www.easaonline.org/conferences/easa2016/">http://www.easaonline.org/conferences/easa2016/</a>	
Why the World Needs Anthropologists' - European Association of Social Anthropologists Applied Anthropology Network Conference	Estonia	2016, November	<a href="http://www.applied-anthropology.com/">http://www.applied-anthropology.com/</a>	Not sure (hack on 2nd day)
European Association of Social Anthropologists Biennial Conference 2018		2018, July	<a href="http://easaonline.org/newsletter/65-1115/easa2018.shtml">http://easaonline.org/newsletter/65-1115/easa2018.shtml</a>	
Open Data Institute Summit and Awards	London, UK	2016, 1 November	<a href="http://theodi.org/p/anel-discussions/odi-summit-and-awards-2016">http://theodi.org/p/anel-discussions/odi-summit-and-awards-2016</a>	Not clear from website
Open Data Institute Summit and Awards	London, UK	2016, 1 November	<a href="http://theodi.org/p/anel-discussions/odi-summit-and-awards-2016">http://theodi.org/p/anel-discussions/odi-summit-and-awards-2016</a>	
Evaluation Futures in Europe and beyond. Connectivity, Innovation and Use' European Evaluation Society Biennial Conference	Maastricht	2016, September (Conference: 28-30 September 2016; Pre-conference workshops: 26-27 September 2016)	<a href="http://ees2016.eu/">http://ees2016.eu/</a>	
European Evaluation Society Biennial Conference 2018		2018, September?		TBD
Open Data Institute Summit and Awards	London, UK	2017, November?	<a href="http://theodi.org/p/anel-">http://theodi.org/p/anel-</a>	

			discussions/odi-summit-and-awards-2016	
Open Data Institute Summit and Awards	London, UK	2018, November?		
Communities and Technologies conference	Troyes, France	2017, 26-30 June	<a href="http://comtech.community/">http://comtech.community/</a>	
Designing Interactive Systems conference	Edinburgh, UK	2017, June	<a href="http://dis2017.org/">http://dis2017.org/</a>	
The 8th Tensions of Europe Conference: Borders and Technology	Athens, Greece	7-10 September 2017	<a href="http://8toe2017.phs.uoa.gr/">http://8toe2017.phs.uoa.gr/</a>	15 February 2017
ServDes 2017	Milano, Italy	May 2018	<a href="http://servdes.org">http://servdes.org</a>	TBC